



THE ROYAL CLUB

The Royal Club Announces Opening of Phase 2 at The Royal Golf Club in Lake Elmo

The Royal Golf Club golf course opens for play on May 19, 2018

LAKE ELMO, MN – The Royal Club, the 291-home development being built around the Royal Golf Club (www.royalclubmn.com) in Lake Elmo, a suburb located east of downtown St. Paul, has announced the opening of Phase 2 of its single-family home and villa development.

“With 75 percent of our properties in Phase 1 sold out,” said Jim Boo, sales director for The Royal Club, “we started to experience pressure to open Phase 2 of the development. It’s incredibly exciting to see this new community coming together.”

The Royal Club home and villa development is being built in four phases among the tranquil, rolling wooded hills of Lake Elmo overlooking Horseshoe Lake in the heart of the St. Croix River Valley.

The first phase, with 73 lots, was opened last year. The Royal Club’s first homeowners will be moving into their new, custom-built homes this summer. Phase 2 will feature 64 lots. Phase 2 calls for 15 single-family homes and a proposed 49 villa homes. Phase 2 is located south of the Royal Golf Club clubhouse, bordering holes 8 and 12 of the Royal Golf Club. Based on enthusiasm for Phase 2, home construction will begin in late Fall 2018 with the first residents moving into their new homes in summer 2019.

Six builders were carefully selected to build the homes and villas within The Royal Club. Single-family home builders are Charles Cudd Co., Custom One Homes, Hartman Homes, and TJB Homes. Villa builders are Pratt Homes and Gorham Communities.

The Royal Golf Club, a Legend From Day One

The Royal Golf Club represents a complete transformation of what was once known as 3M’s Tartan Park Golf Course. The 477-acre, \$365 million development includes a completely redesigned 18-hole public golf course, a refurbished clubhouse featuring a full-service restaurant, and much more. The club and home development were founded by Hollis Cavner, Bruce Grachek, Randy Grachek, Gary Hendrickson, and Joel LeVahn.

In founding the Royal Golf Club and The Royal Club, the founders intend to create a challenging yet family friendly experience that encourages residents and members to spend more time in the outdoors.

“Golfing is an activity best experienced with others,” said Cavner, one of the co-founders and owner of Pro Links Sports, which manages PGA tournaments such as the 3M Championship. “Between our

course, the clubhouse and the home development, we want to bring together families of multiple generations, as well as people from throughout the East Metro, to reconnect with the outdoors.”

The Royal Club home development is being built around the perimeter of the new Royal Golf Club, an 18-hole championship golf course designed by golf legends Annika Sörenstam and Arnold Palmer. The course will open for play to the public on May 19, 2018.

Complementing the main golf course is the Short Course, a six-hole, par 3 course, which mimics famous golf holes, as well as a 10,000-square-foot putting green, a 2,000-square-foot chipping green, and a 33,000-square-foot teeing ground on its driving range.

The new course includes a renovated 26,000-square-foot clubhouse that features Arnie’s restaurant and bar, six meeting rooms and banquet space for up to 300 people, and an outdoor patio for 84. Future improvements include a private fitness center and pool for residents of The Royal Club, a children’s park, and miles of walking and running trails.

To schedule a tour of The Royal Club home development, including the golf course, contact The Royal Club sales center at 651-505-9066.

About the Royal Golf Club

The Royal Golf Club, located in the Twin Cities suburb of Lake Elmo, Minn., is a daily fee, 18-hole championship golf course designed to appeal to golf enthusiasts of all ages and all abilities. The course, designed by the late Arnold Palmer (the last course he designed) and Annika Sörenstam, both legendary pro golfers is complemented by a 291-home golf community called The Royal Club. To learn more, visit www.royalclubmn.com.

For more information and photos, contact:

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ROYAL GOLF CLUB



ABOUT THE ROYAL GOLF CLUB

MAY 2018

OVERALL DEVELOPMENT

- Former Tartan Park golf course and recreation area for 3M employees and retirees. The 27-hole golf course was opened in 1963.
- 3M sold Tartan Park in March 2016 to the founding group of the Royal Golf Club. This group includes Hollis Cavner, Bruce Grachek, Randy Grachek, Gary Hendrickson, and Joel LeVahn.
- 477 total acres (golf course and home development).
- Redesigned golf course, renovated clubhouse, roads and utilities, walking paths.

THE KING AND QUEEN

- Par 72, 18-hole championship golf course designed by the professional golf legends Arnold Palmer (the King) and Annika Sörenstam (the Queen).
- The front nine is called The Queen's Nine and the back nine, The King's Nine.
- 7,002 total yards at the Royal tees (five sets of tees) on 225 acres.
- USGA Course Rating and Slope Rating: To be rated during Summer 2018
- All Bunkers built with Capillary Concrete™.

11455 20th St. N | Lake Elmo, MN 55042 | ROYALCLUBMN.COM

ABOUT THE ROYAL GOLF CLUB

(CONTINUED)

THE SHORT COURSE

- Six holes with each hole less than 100 yards in distance. Total of 413 total yards.
- Each hole is designed to mimic a famous hole in golf (Royal Troon Postage Stamp, St. Andrews Road Hole, etc.).
- No tee times. Available first come, first served. Preference given to junior and new golfers.

PRACTICE AREAS

- Putting green: 10,000 square ft.
- Chipping green: 2,000 square ft.
- Driving Range: 330 yards deep, driving range tee box over 33,000 square ft. (over ¾ acre) with three targets.

THE CLUBHOUSE AND ARNIE'S RESTAURANT

- Renovated 26,000-square foot clubhouse with six meeting rooms and large banquet space that can seat up to 300 people.
- Latest sound and visual technology to accommodate big meetings/events and small.
- Outdoor patio area with seating for 84.
- Arnie's – Restaurant and bar featuring contemporary American cuisine open year-round with seating for 92.
- Clubhouse also includes golf shop, locker room areas.
- Future additions: Private fitness center and pool for residents, miles of trails, and children's playground.

THE ROYAL CLUB HOME DEVELOPMENT

- 291 home and villa development to be developed in four phases.
- Hand-selected custom builders: Our single-family builders are Charles Cudd Co., Custom One Homes, Hartman Homes, and TJB Homes. Our villa builders are Pratt Homes, Gorham Communities.
- On site Sales Center with a full time real estate team.
- Phase 1 is 74% sold out. 54 of 73 homes have commitments.
- Phase 2 is newly released this month and consists of 63 lots.





ROYAL GOLF CLUB

THE QUEEN'S NINE PENNEDED BY ANNIKA SÖRENSTAM



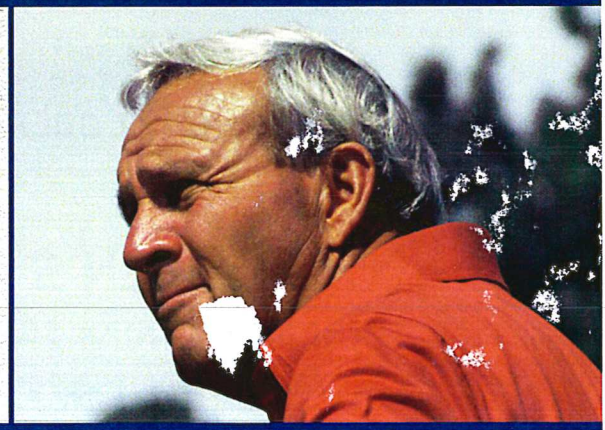
- HOLE 1** **PAR 4** The opener starts from an elevated tee looking down to a generous fairway. With a lateral water hazard on the left, the fairway bunker on the right is an ideal target off the tee. Favoring this side also presents the preferred angle into the midsized green. There's plenty of room right of the putting surface, but its strong right-to-left slope makes for a speedy recovery shot. A bunker long left will stop a pulled approach.
- HOLE 2** **PAR 5** This is a challenging but rewarding par five featuring both an elevated tee and green. Aim to the left, as the lake defends the landing area on the right. An eagle putt is possible for the long and high hitter, but precision is also required to hold the back-to-front sloping green. The more practical play may be laying up around 80 yards out for a relatively straightforward, uphill approach. The green is quite deep, making distance control a major factor between birdie and bogey.
- HOLE 3** **PAR 4** Fun and strategic, the aggressive player can elect to reach the green from the tee. But beware, as the oval-shaped putting surface is quite tricky and surrounded by several steep bunkers. It's a great match-play hole where there are a myriad of ways to make birdie (and bogey).
- HOLE 4** **PAR 3** A long par three that's a touch uphill. The prevailing wind, which favors a right-to-left approach, must be factored in off the tee in order to avoid a steep slope left of the green. Players reaching the surface in regulation will be rewarded with a fairly flat and predictable birdie putt.
- HOLE 5** **PAR 4** The third elevated tee in five holes overlooks a beautiful hole highlighted by a lake-guarded green. Most players will face a short-iron approach over the water to an undulating green with three tiers.
- HOLE 6** **PAR 4** The ideal drive on this dogleg-right par four is a fade off the fairway bunker down the left. The second shot plays slightly uphill to a huge undulating green. It's hollows and humps will test the imagination and feel of low- and high-handicappers alike.
- HOLE 7** **PAR 3** A stunning downhill par three featuring a putting surface, is guarded by the lake on the right. The mid-iron tee shot should favor the center of the green for a makeable birdie putt.
- HOLE 8** **PAR 4** Aim down the left of this dogleg to take advantage of mounding that will kick the ball to the center of the fairway. A deceptive bunker in front of the green makes the approach shot seem tougher than it really is. If between clubs, longer is definitely better.
- HOLE 9** **PAR 5** Set up for a tee shot down the left to give a better view of the green on this long par five. Laying up to a favorite distance for a full third shot will help players hold the small green.



ROYAL GOLF CLUB

THE KING'S NINE

COMPILED BY THAD LAYTON FOR APDC



- HOLE 10** **PAR 4** Playing from elevated tees to the gently sloping fairway below, the preferred line is down the right side toward the fairway bunker. A tee shot hit here will have an open angle to the green guarded snugly at the front by a pot bunker.
- HOLE 11** **PAR 4** Pay close attention to your distance as tee shots hit through the landing area will gather in the deep swale that cuts through the fairway. The large putting surface is bracketed both short and left by the biggest bunker on the course. The most prudent play is out to the right to access the strong slopes that will feed shots onto the green.
- HOLE 12** **PAR 3** What this par 3 lacks in distance, it makes up for in challenge with a bold putting surface and exacting pin locations on the right side of the green. No matter the location of the pin, it's advisable to play toward the left side of the green and rely on your putter to secure a par.
- HOLE 13** **PAR 4** This lengthy par 4 plays slightly downhill to a wide fairway that encourages golfers to reach for a bit more distance than usual. A bunker guards the ideal landing area for those choosing to lay up. The elevated green boomerangs around the bunker cut into the hill to the right while a steep slope ruthlessly protects the left side of the green. This is a challenging green to hit from any distance.
- HOLE 14** **PAR 4** A great risk reward hole that exemplifies the go-for-broke style of Arnold Palmer. Favoring the right side of the fairway is the best option to open up a view of the green for your approach. Tee shots hit down the left side will face a challenging second as the ridge short and left of the green obscures the view of green. Of note, the putting surface slopes front to back on its left side while the right-side slopes back to front.
- HOLE 15** **PAR 4** This drivable par four asks the golfer to play as near as possible to the left side of the fairway to secure the best angle and shortest distance for the second shot. Golfers that dare to challenge the hazard will typically be rewarded with a chance at a 2. If you're not a gambler, going right and laying up off the tee is the best play.
- HOLE 16** **PAR 3** A drop-dead gorgeous par three framed by a trio of majestic maple trees and a pair of beautiful bunkers. The green is relatively deep from front to back, so make sure you pull the right club to get your ball on the right level of the green.
- HOLE 17** **PAR 5** Hug the bunker protecting the right side of the fairway to ensure an unobscured view and angle to the lay-up area. Place your next shot to the left of the second landing area. This will ensure the ideal angle into the green and avoid the deep green side bunker on the right.
- HOLE 18** **PAR 5** The finishing hole will provide the firmest of tests for those seeking to close out their rounds with a solid par. Bold tee shots will take on the center fairway bunker to set up a long second shot to a large green perched atop the hill and divided into three distinct sections. A four here is an accomplishment of which to be proud.



ROYAL GOLF CLUB

MEMBERSHIP RATES

2018 GOLF CLUB RATES

NON-MEMBER	RATE	3M & LE	CART RATES		SHORT COURSE FEES	
18-Hole Green Fee	\$59	\$54	18-Hole ½ Cart	\$20	Under 18, all day, every day	Complimentary
Dew Sweeper w/ cart	\$69*	N/A	9-Hole ½ Cart	\$10	18 and over	\$10 donation
9-Hole Green Fee	\$35	\$30			RGC Foundation Member	\$75/year*
13-Hole Green Fee	\$40	\$35				
*Weekdays, except holidays, must tee off before 8:00			OTHER SERVICES		PRACTICE AREA FEES	
			18-Hole Push Cart	\$5	Warm Up Bucket	\$5
			GHIN Handicap Service	\$30 Adults \$5 Juniors	Large Bucket	\$8

2018 ANNUAL MEMBERSHIPS

All Annual Memberships include: Unlimited golf with no green fees, 14-day advanced tee time reservations, Additional 10% discount on logoed apparel.

	SINGLE	FAMILY
ROYAL GOLF CLUB RESIDENTS	\$2,799	\$3,799
Trail Fee (<i>Residents w/ own cart</i>)	\$400	\$600
Unlimited Practice Balls	Included	
3M EMPLOYEE OR RETIREES & LAKE ELMO RESIDENTS	\$2,899	\$3,899
Annual Cart Fee (<i>Non-Residents</i>)	\$600	\$800
Unlimited Practice Balls	\$250	\$350
FOUNDING – FIRST 100 APPLICANTS ONLY	\$2,999	\$3,999
Annual Cart Fee (<i>Non-Residents</i>)	\$600	\$800
Unlimited Practice Balls	\$250	\$350

2018 CORPORATE MEMBERSHIPS

All Corporate Memberships include: Warm-up range balls, charge account with monthly billing, additional 10% discount on logoed apparel and 14-day advanced tee time reservations.

ROYAL LYTHAM MEMBERSHIP	
20 Rounds with cart	\$1,600
ROYAL TROON MEMBERSHIP	
40 Rounds with cart	\$3,000
ROYAL BIRKDALE MEMBERSHIP	
60 Rounds with cart	\$4,200
AUGUSTA MEMBERSHIP	
80 Rounds with cart	\$5,200

2018 JUNIOR GOLF

Non-Member Children, 17 and under

ROYAL JUNIOR MEMBER (*Single*) \$150
Time-restricted golf with no green fees; 3-day advanced tee time reservations.

YOUTH ON COURSE (*Single*) \$15/year
Time-restricted golf with \$5/round green fees; 24-hour advanced tee time reservations.

JUNIOR GOLFER, NON-MEMBER (*Single*) Pay as you play
Time-restricted golf, junior pays his/her age. Same day tee time reservations.

All charges subject to 7.125% sales tax

